

Περιφερειακό συνέδριο ΕΣΥΦ-AgriBusiness Forum 2023

Poseidon Palace, 3-5 November 2023

v.10

Draft Agenda

The regional HCPA-AgriBusiness Forum 2023 highlighting “Crop protection: catalyst for agrifood systems transformation in the green & digital era” will be held in Poseidon Palace (Leptokaria-Pieria) on 3-5/11/2023, addressed to farmers, businesses, agronomists, cooperatives, policymakers, research & academia. It will be broadcasted in real-time in Greek & English.

Το περιφερειακό συνέδριο ΕΣΥΦ-AgriBusiness Forum 2023 με θέμα «Η Φυτοπροστασία, καταλύτης για τον μετασχηματισμό των αγροδιατροφικών συστημάτων στην ψηφιακή & πράσινη εποχή» διεξάγεται στο Poseidon Palace (Λεπτοκαρυά Πιερίας) στις 3-5/11/2023 και απευθύνεται σε παραγωγούς, επιχειρήσεις, γεωπόνους, γεωργικούς συμβούλους και ακαδημαϊκούς. Θα μεταδοθεί σε πραγματικό χρόνο και διαδικτυακά στα ελληνικά και στα αγγλικά.

At a glance

	Thursday	2/11/2023	19,00-21,00	Speakers, Sponsors, Partners welcome reception
Day-1	Friday	3/11/2023	09,00-19,00	Full day conference (5 chapters, 25 topics, 25 speakers)
			19,00-21,00	Networking reception
Day-2	Saturday	4/11/2023	09,00-14,30	Half day conference (2 chapters, 9 topics, 9 speakers)
			14,30-17,30	Field Visit program in agricultural facility
Day-3	Sunday	5/11/2023	09,00-12,30	Half day Roundtable (3 chapters, 9 topics, 9 speakers)

Friday, 3/11/2023

	09.30-09.45 09.45-10.00	Welcome remarks - Keynote statement 1. Mr. Giannis Balakakis, Chair AgriBusiness Forum, President Geo Routes Institute 2. Mr. George Pontikas, President HCPA, President & CEO Syngenta Hellas
Chapter-1	10.00-11.30	Ο δρόμος της ελληνικής και ευρωπαϊκής γεωργίας προς το 2030 The road of Greek and European agriculture towards 2030 1. Mr. Dionysios Stamenitis, Deputy Minister, Ministry of Rural Development & Food 2. Mr. Vassos Efthymiadis, A' Vice-President HCPA, Managing Director at K&N Efthymiadis S.A 3. Mr. Christos Yiannakakis, Vice President, National Union of Agricultural Cooperatives 4. Dr. Stathis Klonaris, Professor Agricultural Economy & Development, Agricultural University of Athens Moderator: Dr. Charalambos Kasimis, Professor Emeritus, Agricultural University of Athens
	11.30-11.45	Break – Διάλειμμα
Chapter-2	11.45-13.15	Προκλήσεις φυτοπροστασίας στις στρατηγικές καλλιέργειες Crop protection challenges in strategic agricultural crops 1. Mr. Dimitris Stavridis, Head of Plant Protection, Region of Thessaly 2. Mr. Antonis Vezyroglou, Founder & CEO, Vezyroglou Farm 3. Mr. Ant. Paraskevopoulos, Director of Agricultural Economy & Veterinary Medicine of Trifylia 4. Mr. Panayiotis Gouviotis, Head Agronomist, Agricultural Cooperative of Zagora 5. Dr. George Salpingidis, Viticultural Director, E.Tsantalis Group SA Moderator: Mr. Kostas Oikonomidis, CP Marketing & Technical Head Mediterranean, Syngenta
	13.15-14.15	Lunch break – Ελαφρύ γεύμα
Chapter-3	14.15-15.45	Καινοτομία, νέες τεχνολογίες, βιώσιμες λύσεις Innovation, new technologies, integrated solutions 1. Mr. Michal Kicinski, Senior Manager Sustainable Agriculture, CropLife Europe 2. Dr. Machi Simeonidou, Co-Founder & General Manager, AgroApps 3. Dr. Ilias Eleftherochorinos, Professor Emeritus Weed Science, Aristotle University Thessaloniki 4. Ms. Chara Panagopoulou, SPV plant protection products, Ministry of Agriculture 5. Dr. Spyros Fountas, Professor, Agricultural University of Athens Moderator: Mr. Manolis Panagiotopoulos, BoD Member at HCPA, Country Commercial Lead, Crop Science Division Bayer Hellas
	15.45-16.00	Break – Διάλειμμα

Chapter-4	16.00-17.30	Έδαφος, υδάτινοι πόροι, βιοποικιλότητα, περιβάλλον Soil, water resources, biodiversity, environment 1. Mr. Michalis Kolyvas, Plant Protection Manager, K&N Efthymiadis S.A 2. Ms. Filitsa Karamaouna, Researcher, Benaki Phytopathological Institute 3. Mr. Andreas Panagopoulos, Research Director, H.A.O. (Soil/Water Resources Institute) 4. Dr. Chris Cavalaris, Laboratory Teaching member, Thessaly University 5. Mr. Konstantinos Papasotiriou, B' Vice-President HCPA, Managing Director UPL Hellas 6. Dr. Anna Kalamaraki, Regulatory Affairs Manager, ADAMA Hellas Moderator: Ms. Frantzeska Ydraiou, Director General, HCPA
	17.30-17.45	Break – Διάλειμμα
Chapter-5	17.45-19.00	Οικοσυστήματα & συνέργειες Ecosystems & synergies 1. Mr. Geert Wilms, Director, LIB/ZLTO (South Holland Farmers Organization) 2. Ms. Valentina Disoska, President, Association of Business Women in North Macedonia 3. Mr. Xenophon Kappas, Gen. Director, Capt. Vassilis & Carmen Konstantakopoulos Foundation 4. Dr. Vassilis Kotoulas, Head of malting barley contract farming program, Athenian Brewery 5. Mr. Moschos Korasidis, Director General, National Union of Agricultural Cooperatives Moderator: Mr. Giannis Balakakis, Chair AgriBusiness Forum
	19.00-21.00	Networking reception

Saturday, 4/11/2023

	09.30-10.00	Welcome remarks 1. Mr. Giannis Balakakis, Chair AgriBusiness Forum, President Geo Routes Institute 2. Mr. George Pontikas, President HCPA, President & CEO Syngenta Hellas
Chapter-6	10.00-11.30	Βιώσιμη επιχειρηματικότητα, χρηματοδοτικά εργαλεία, διαχείριση κινδύνων Sustainable entrepreneurship, financial tools, risk management 1. Mr. Dimitris Lianos, Partner, LKN ANALYSIS 2. Mr. Vasileios Gaitanaros, Director, Contractual Banking, Piraeus Bank 3. Mr. Andreas Lykourantzou, President, Hellenic Agricultural Insurance Organization (ELGA) 4. Ms. Alexandros Dimitrakopoulos, European Investment Fund Moderator: Mr. Anthony D. Papayannides, Journalist
	11.30-12.00	Break – Διάλειμμα
Chapter-7	12.00-13.30	Εκπαίδευση – κατάρτιση: μονόδρομος για την ασφαλή μετάβαση στη νέα εποχή Training - Education: the only way to address a safe transition in the digital era 1. Mr. Dimitris Papagiannidis, Secretary General, Ministry of Rural Development & Food 2. Mr. Menelaos Gardikiotis, President, Geotechnical Chamber of Greece 3. Mr. Panayiotis Chatzinikolaou, Managing Director, ELGO-Demeter 4. Mr. Thanasis Zounos, Ministry of Rural Development & Food 5. Dr. Alex Koutsouris, Professor, Agricultural University of Athens Moderator: Ms. Maria Samolada, Journalist
Chapter-8	13.30-14.30	Συντονιστές συνεδρίου: σύνοψη & συμπεράσματα Moderators' remarks and conclusions 1. Mr. Anthony D. Papayannides, Journalist 2. Ms. Maria Samolada, Journalist 3. Ms. Frantzeska Ydraiou, Director General, HCPA 4. Dr. Charalambos Kasimis, Professor Emeritus, Agricultural University of Athens 5. Mr. Kostas Oikonomidis, CP Marketing & Technical Head Mediterranean, Syngenta 6. Mr. Manolis Panagiotopoulos, BoD Member at HCPA, Moderator: Mr. Giannis Balakakis, Chair AgriBusiness Forum
	14.30-17.30	Field visit programme - Επίσκεψη πεδίου KIWI COOPERATIVE in Pyrgos

Sunday, 5/11/2023

**Στρογγυλή τράπεζα: “Φάκελος Θεσσαλία, παρόν & μέλλον”
Roundtable: “Thessaly case: present & future”**

	09.15-09.30	<p>Welcome remarks Mr. Giannis Balakakis, Chair AgriBusiness Forum</p>
Roundtable -1-	09.30-10.15	<p>Η πραγματικότητα στην Θεσσαλία (επιπτώσεις σε ζωικό κεφάλαιο, αγροτική παραγωγή, τοπική οικονομία-μεταποίηση) Post Daniel storm reality in Thessaly (The effects on livestock, agricultural production, local economy & processing facilities)</p> <p>1. Mr. Panayiotis Kalfountzos, Managing Director THESGI, BoD Member ETHEAS 2. Mr. Eleftherios Saitis, President, Intercomm Foods SA 3. Ms. Ioanna Karra, Breeder and Mr. Grigoris Tziotzios, Breeder Moderator: Ms. Sonia Mousavere, Head Communications & Public Affairs, BAYER Hellas</p>
	10.15-10.30	<p>Break – Διάλειμμα</p>
Roundtable -2-	10.30-11.15	<p>Τα άμεσα μέτρα για την Θεσσαλία (απαιτούμενες ενέργειες για την επούλωση, εξομάλυνση και αντιμετώπιση νέων κινδύνων στη Θεσσαλία) The immediate measures for Thessaly (The requirement for healing, normalization and avoiding new risks and challenges in Thessaly)</p> <p>1. Dr. Nikolaos Danalatos, Dean-Professor of Agronomy & Crop Ecology, Thessaly University 2. Dr. Athanasios Loukas, Professor of Hydrology & Water Resources, Aristotle University 3. Mr. George Pontikas, President HCPA, President & CEO Syngenta Hellas Moderator: Mr. Menelaos Gardikiotis, President, Geotechnical Chamber of Greece</p>
	11.15-11.30	<p>Break – Διάλειμμα</p>
Roundtable -3-	11.30-12.45	<p>Η επόμενη μέρα για την Θεσσαλία (μοντέλο αναδιάρθρωσης για την ανάταξη και αναζωογόνηση της Θεσσαλίας) Thessaly's day after (The restructuring model & strategy for the revitalization of Thessaly)</p> <p>1. Dr. Christos Triantopoulos, Deputy Minister Climate Crisis & Civil Protection 2. Mr. Panagiotis Chatzinikolaou, Managing Director, ELGO-Demeter 3. Dr. Lois Labrianidis, Professor Ret., Economic geographer, University of Macedonia Moderator: Mr. Giannis Balakakis, Chair AgriBusiness Forum</p>
	12.45-13.00	<p>Σύνοψη & συμπεράσματα Remarks and conclusions</p> <p>Mr. George Pontikas, President HCPA, President & CEO Syngenta Hellas</p>
		<p>End of the conference</p>

HCPA-AgriBusiness Forum, Pieria, 3-5/11/2023

- * website: click [here](#)
- * speakers: click [here](#)
- * hotel & conference venue: click [here](#)
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- * All events 2018-2022: [here](#)

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