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Senior Policy Advisor Economic Affairs, Πρεσβεία Ολλανδίας

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Senior Economic Policy Advisor, Embassy of the Netherlands
Lessons Learnt from the AgriFood Traction Tour 2019 to the Netherlands

Ms. Siwarde J. Sap
V.C. Steering Committee, Balkans & Black Sea Cooperation Forum
Member Advisory Board, AgriBusiness Forum
Senior Advisor Economic Policy Affairs, Embassy of the Netherlands
Triple Helix
Partnerships & cooperation

Innovation

Development

Economics

Bilateral agri-economic relationships

In Eindhoven

The AgriFood Traction Tour

Happy Faces: European AgriFood opportunities in Focus
Cooperation & Participants

Geo-Routes Cultural Institute

Steering Committee for Agricultural Innovation Brabant (LIB)

Southern Agriculture and Horticulture Organization (ZLTO)

The Netherlands, North Brabant
Impressions

Cultural cooperation between all partners in the value chain

Friendly business environment

Investment in Research & Development
Van den Borne
Potatoes

The farmer of the future = a data-scientist?
Lessons learnt

Primary production

Regional administration

Establish and maintain good producer organizations

Give responsibility to young farmers
Follow-up activities

- Develop learning programs
- (Re)connect to Greek farmers
- Share experiences
“The most important thing for me was to obtain new knowledge and to see what mind-set is needed for the near-future in doing agri-business in Greece.”

– Greek participant
Van den Berk Nurseries

Project Milano
“Learning new techniques is an eye opener which also requires further information on, for example, the cost of applying certain technologies. The Dutch entrepreneurial spirit was inspiring: the meetings with the farmers confirmed to me that our policy makers need to understand the social impact their decisions have on farmers.”

Ms Sophie Treinen
UN FAO Regional Office for Europe and Central Asia, Budapest
Cooperation between EU-partners on cultivation and the production of food is a necessary step towards achieving a strong and independent Europe.

With Greece clicking-up, positive prospects for partnerships with Dutch agri-companies are possible.
Any questions?