



AgriBusiness Forum 2019

Conference Schedule

“The future of agriculture in the digital era”

The Challenge: Thursday, October 31st 2019

Challenge is a pitching event and pre-opening to the Forum for the agrifood scaleups being participants to the Masterclass. It focuses on bringing such SMEs into the radar of agrifood industry representatives and to promote business value propositions of innovative products or services to the public and the media.

16:00 - 17:00, Registration | Serres Chamber of Commerce

A registration pass or a personal invitation should be presented at the entrance

17:00 - 20:00, AgriFood Innovation Challenge

Moderator: *Mr. Giannis Balakakis, Chair, Organizing Committee AgriBusiness Forum*

The Jury:

- 1. Ambassador Michael B. Christides, Secretary General, Organization of the Black Sea Economic Cooperation*
- 2. Mr. Nikos Thymakis, President, Institute of Agronomic Sciences*
- 3. Mr. Tassos Mantagaris, Sector Expert, Eurobank Small Business Segment General Division*
- 4. Ms. Effie Kokoreli, Head of Agricultural and Bank Assurance, Interamerican SA*
- 5. Mr. Christos Meglas, President, Serres Chamber of Commerce*

20:30 - 22:30, Networking reception | Elpida Resort | sponsored by EUROBANK

By invitation or conference badge or a valid registration only

AgriBusiness Forum Day 1: Friday, November 1st 2019

08:00 - 08:45, Registrations | Hotel Elpida Resort & Spa

08:45 - 09:30, Opening remarks

- 1. Mr. Giannis Balakakis, Chair, Organizing Committee AgriBusiness Forum*
- 2. Mr. Panagiotis Spiropoulos, Governor, Regional Unit of Serres*
- 3. Mr. Alexandros Chrysafis, Mayor of Serres*

09:30 - 11:00, Session 1: Precision Agriculture & Artificial Intelligence, factors for value-added farming systems

- 1. Dr. Charalampos Kasimis, Professor, Agricultural University of Athens*
- 2. Dr. Philip Papadopoulos, Director, Strategic Project Management, American Farm School*
- 3. Dr. George Zalidis, Director, Laboratory of Remote Sensing, Spectroscopy & G.I.S., AUTh, Faculty of Agriculture*
- 4. Dr. Vasilios Vasiliou, Chair of the Department of Environmental Health Sciences, Yale School of Public Health*
- 5. Dr. Peter Oudemans, Professor, Plant Biology & Pathology, Rutgers University, New Jersey, USA*
- 6. Dr. Nikos Tsotsolas, Assistant Professor University of West Attica, Co-founder KalaΘos platform*
- 7. Moderator: Dr. Nikolaos Lappas, Managing Editor, Ypaithros Hora*

11:00 - 11:30, Break



11:30 - 13:00, Session 2: Trends, challenges and perspectives in the era of smart livestock farming

1. Mr. Geert Wilms, Director, Agricultural Innovation Brabant LIB/ZLTO, South Holland Farmers Organization
2. Mr. Georgios Rigas, Director, Directorate of Animal Genetic Resources & Veterinary Infrastructure, Ministry of Agriculture and Food
3. Mr. Lefteris Gitsas, President, Hellenic National Interbranch Meat Organization
4. Dr. Evdokia Krystallidou, Project Leader, Strategic Project Management Office, American Farm School
5. Mr. Dimitris Tasioulas, Executive Chef, Thria restaurant, Thessaloniki 2018 Chef Ambassador
6. **Moderator:** Dr. Aristotelis Lymperopoulos, Professor, International Hellenic University (IHU)

13:00 - 14:00, Lunch break

14:00 - 15:30, Session 3: Agrifood products, key for branding destinations & tourism acceleration; Agritourism, driver for rural development

1. Mr. Harry Theocharis, Minister of Tourism
2. Mr. Konstantinos Skrekas, Deputy Minister, Ministry of Agriculture and Food
3. Mr. Giannis Balakakis, Chair, Geo Routes Cultural Institute
4. Mr. Grigoris Tasios, President, Hellenic Hotelier's Federation
5. **Moderator:** Ms. Andriana Paraskevopoulou, Journalist, ERT Television

15:30 - 15:45, Break

15:45 - 17:00, Session 4: New products, services and financial instruments for smart & efficient agribusiness

1. Dr. Konstantinos Baginetas, Secretary General, Ministry of Agriculture and Food
2. Mr. Alexandros Dimitrakopoulos, Regional Mandate Manager, European Investment Fund (EIF)
3. Mr. Tasos Mantagaris, Sector Expert, Eurobank Small Business Segment General Division
4. Ms. Effie Kokoreli, Head of Agricultural and Bank Assurance, INTERAMERICAN SA
5. **Moderator:** Mr. Anthony D. Papagiannides, Journalist, General Manager Economia Group

17:00 - 17:15, Break

17:15 - 19:00, Session 5: The future of plant biodiversity conservation and certification in Greece

1. Mr. Georgios Stratakos, Secretary General, Ministry of Agriculture and Food
 2. Dr. Eleni Maloupa, Director, Institute of Plant Breeding & Genetic Resources, HAO-DEMETER
 3. Dr. Anagnostis Argyriou, Deputy Director, Institute of Applied Biosciences, CERTH
- Commentators:**
4. Mr. Giannis Glavakis, Agronomist, former EP MEP, Glavakis Nurseries in Pella
 5. Mr. George Kostelenos, Agronomist-Author, Kostelenos Nurseries in Methana-Troizinia
 6. Mr Panagiotis Sainatoudis, Founder, Peliti NPO in Drama
 7. Mr. Konstantinos Bakasieta, General Manager, Vine Nurseries Bakasieta in Korinthia
 8. Mr. Anastasios Kalantzis, Vice-President, Hellenic Plant Importers & Exporters Association
 9. **Moderator:** Mr. Zafiris Mistakidis, President, Geotechnical Chamber of Greece in Eastern Macedonia

19:00 - 20:30, Networking reception | Elpida Resort

By invitation or conference badge or a valid registration only



AgriBusiness Forum Day 2: Saturday, November 2nd 2019

08:00 - 09:00, Registrations | Elpida Resort & Spa Hotel

09:00 - 09:15, Opening remarks | *Mr. Giannis Balakakis, Chair Organizing Committee AgriBusiness Forum*

09:15 - 09:30, Lessons Learnt from the AgriFood Traction Tour 2019 to the Netherlands

1. *Ms. Siwarde J. Sap, Senior Policy Advisor Economic Affairs, Embassy of the Netherlands in Greece*

09:30 - 11:00, Session 6: Policies/Perspectives for sustainable agrifood systems in Greece and the Balkans

1. *Mr. Makis Vouridis, Minister, Ministry of Agriculture and Food*
2. *Mr. Kostas Karamanlis, Minister of Infrastructure & Transport*
3. *Ambassador Michael B. Christides, Secretary General, Organization of the Black Sea Economic Cooperation*
4. *Mr. Yanko Ivanov, Deputy Minister, Ministry of Agriculture, Food and Forestry, Bulgaria*
5. *Ms. Fotini Arampatzi, Deputy Minister, Ministry of Agriculture and Food*
6. **Moderator:** *Ms. Andriana Paraskevopoulou, Journalist, ERT Television*

11:00 - 11:15, Break

11:15 - 12:30, Session 7: The future of agriculture through the synergies of academia, research and business

1. *Mr. Gregory W. Pflieger, Consul General of the United States of America to Thessaloniki, Greece*
2. *Mr. Nikos Thymakis, President, Institute of Agronomic Sciences*
3. *Mr. Geert Wilms, Director, Agricultural Innovation Brabant LIB/ZLTO, South Holland Farmers Organization*
4. *Dr. Kostas Karantininis, Professor, University of Agricultural Sciences Uppsala Sweden (SLU)*
5. *Dr. Dimitris Vlachos, Director, Laboratory of Statistics & Quantitative Analysis Methods, Logistics & Supply Chain Management, DPT Mechanical Engineering, Aristotle University*
6. **Moderator:** *Mr. Anthony D. Papagiannides, Journalist, General Manager Economía Group*

12:30 - 13:15, Session 8: Agrifood actors' initiatives to address challenges in the competitive agrifood environment

1. *Mr. Christos Meglas, President, Serres Chamber of Commerce*
2. *Mr. Christos Yiannakakis, Board Member of SASOEE, Executive Consultant at Venus Growers Cooperative*
3. *Mr. Pavlos Satolias, President, New Hellenic Confederation of Agricultural Cooperatives*
4. *Ms. Effie Lazaridou, Managing Director, New Agriculture for a New Generation*
5. *Mr. Kostas Michailides, Director, Directorate Innovation & Entrepreneurship, Region of Central Macedonia*
6. **Moderator:** *Dr. Charalampos Kasimis, Professor, Agricultural University of Athens*

13:15 - 13:30, Conference conclusions

Mr. Giannis Balakakis, Chair, Organizing Committee AgriBusiness Forum

13:30 - 17:30, Field visit at lake Kerkini Topic: "Water-Buffer in Greece: Trends and Perspectives"

17:30 Return to Serres. End of conference.

CONFERENCE REPORTS

Will be issued by the **International Centre for Black Sea Studies**, a Field Expert Partner of AgriBusiness Forum

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